

# A Message from the Makers of Lice Ice™

## What is Lice Ice™

Lice Ice™ is a unique concept in stopping head lice. To a gentle hair-gel base we add a special plant-derived formula containing natural herbs that people have been using for centuries to repel bugs. All herbs used in Lice Ice can be safely ingested and are found in food or dental products.

## Why Lice Ice?

Lice Ice was formulated in response to the need for a natural, easy-to-use lice treatment\* that is powerful, safe, effective and can be used as often as reinfestation occurs.

## How does Lice Ice work?

First, the live lice are encased and suffocated in the gel. Allowing the gel to dry 8-15 hours—this may be overnight—will effectively remove dead lice when the hair is washed. Use regular shampoo when washing the hair. Secondly, as the gel hardens, Lice Ice™ special blend will help to release the natural glue substance that hold the nits in place. The gel also prevents newly hatched lice from getting to the scalp, which is the only place they can feed and lay eggs. Lice Ice works as a mechanical application. Lice Ice may not remove dead lice or nits from hair treated with pesticides. Manual removal may be necessary in these instances. Lice Ice works best on fresh infestation not previously treated with chemical treatments.

## How long should Lice Ice be left on the hair?

Leave Lice Ice on the hair and scalp for at least 8-15 hours or until one hour **after** it has dried completely to smother all adult lice. Leaving the gel in until one hour **after** it has dried completely will effectively release the natural glue that hold the nits in place. Do not cover hair. Do not pull back into pony tail or a bun. Because Lice Ice is based in a hair styling product, it does not dry out the hair.

## Will all the lice and nits be gone?

If the directions of the Lice Ice tube are followed, the adult lice should be completely washed out when shampooing. Any remaining residue and nits can be combed out easily with a lice comb when the hair is dry. Use regular shampoo when washing the hair.

## Can Lice Ice keep my children from getting lice again?

Reinfestation is likely if you have not cleaned your living environment, including your car, or if your children come into contact with others who have head lice. To prevent and repel reinfestation, use Lice Ice **daily** in place of styling gel or dilute Lice Ice gel 1:4 in water and apply to hair and scalp as a spray.

## Who can use Lice Ice?

Children with plant allergies or asthma may be allergic to the plant ingredients in Lice Ice. To test for allergy, dab a dime-size amount of Lice Ice gel on the child's inside forearm and leave on for at least 2 hours. Children who have been scratching their head or have already used a chemical lice treatment may feel a slight stinging sensation from the lemon oil and alcohol when Lice Ice is applied. The stinging will only last seconds. Lice Ice can also be used on scabies.

Remember, even kids with short hair can get head lice, so make sure to use Lice Ice™ on boys too!



Manufactured by: A Natural Rx, LLC, Hudson, WI 54016

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\*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease. Discontinue use and consult a doctor if the condition persists or an allergic reaction develops. 2007 Natural Rx, LLC.